



# #LeadLikeHer



Co-Certified by  
Salto Dee Fe Consulting and  
S P Jain School of Global Management

## #CelebrateWomen #InspireWomen #BuildLeaders

# Co-Certified Program on Building Women Leaders

Gender equity is not a women's issue, it's an organisational one.

More organisations are now recognizing that enabling gender equity and inclusion is good for business. In fact, organisations identified as gender equity leaders report 19% higher revenue growth than others. But overall, not enough companies act as if their continued growth might depend on it. And, with nearly a third of women saying they may leave their jobs this year, attracting and retaining top female talent is only going to get harder. The cost of doing nothing is getting more expensive.

Once leaders quantify the economic gains that accrue from righting gender imbalances they also need to proactively invest in developing Women Leaders, sponsorship must also evolve—and quickly—so that emerging leaders can receive the coaching, skilling, and support needed to let their talent shine. And given the persistence of unconscious bias, organisations must adapt training, going beyond static approaches, to embed learning and allyship at all levels.

Our #LeadLikeHer program is designed to equip women leaders with the essential skills needed to advance in their careers, overcome challenges in leadership roles, and unlock their potential for transformation. Having successfully implemented the LLH program across various sectors in India and enabled 200 women leaders, for the past year, we are now proud to partner with S P Jain Global School of Management in Dubai to bring this initiative to the ME/GCC region.

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**Christina Ioannidis**

International  
Motivational Speaker,  
Trainer, Consultant,  
Entrepreneur.

Chief Engagement  
Officer, Aquitude Group

When organisations invest in the development of Women Leaders, the enhancement of their skills has a direct impact on their business.

**When Women Lead with Impact** they identify their Purpose and Individual Strengths to enhance Gravitas

**When Women Expand & Strengthen their Connections** they commit to Building Relationships and they Diversify & Sustain Networks

**When Women Communicate Authentically** they can Influence Stakeholders across levels and industries



**Dr. Christopher Abraham, PhD**

CEO & Head - Dubai Campus  
and Sr. Vice President  
(Institutional Development)  
S P Jain School of Global  
Management

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## About the Program

In your organisation, are you proactively enabling your women leaders by investing in their development through a research based and structured program? Not only for the sake of inclusion, but also for directly impacting business.

Our #LeadLikeHer program is designed to equip women leaders to step up as they discover their essence, amplify it with confidence, and create an ecosystem that resonates with their values and actively supports their ambitions. This program focuses on providing tangible tools to craft their own compelling leadership narratives and assert influence with unparalleled conviction.

## Immerse in Engaging Case Study Discussions of Exemplary Leaders



**Michelle  
Obama**

First African-American  
First Lady



**Muna  
Al Gurg'**

Emirati businesswoman  
and philanthropist



**Indra  
Nooyi**

Former CEO and  
Chairman of Board, Pepsico



**Shamia  
Mazari**

CEO of Chemical  
Multinational Aost

## What Will You Learn?

- Discover the depths of your true self to craft your unique identity.
- Amplify your presence through the power of communication and influencing styles to exude confidence.
- Prioritize well-being and nurture a supportive ecosystem for career growth.
- Enable the ecosystem to support your growth & progress.
- Develop leadership skills and mindsets and learn how to apply these in your own context, opportunities and external perspectives from sponsors & thought leaders.

## Learning Pedagogy



## Meet the Faculty

A world-class program delivered by a world-class faculty.



**Christina Ioannidis**

Christina Ioannidis has over 25 years of experience in Consulting, Facilitation, and Learning & Development, with a unique perspective on Women in Leadership and Gender Balance. She is an award-winning international speaker and has been working in the worlds of Leadership, Corporate Transformation, Diversity, Equity and Inclusion and Employee and Customer Engagement. She is also the co-author of two acclaimed books: 'Your Loss: How to Win Back your Female Talent' and "Reboot, Rebuild, Reconquer: Thriving in Uncertainty. Christina is also the founder of Top of Her Game, the Arabian Gulf's first content-led programs inspiring women to be active, ambitious and resilient. Her client base include FTSE corporations and GCC powerbrands such as Hermes, Kaya Skin Clinic, Aster Hospitals among others



**Shruti Dhupia**

Shruti Dhupia has over 15 years of experience in Leadership Alignment, Succession planning, Learning Strategy Formulation, Capability Development Previously associated with organizations like Harvard Business Publishing, Infosys Leadership Institute Right Management, and Max Life Insurance. Certified assessor and actively involved in Leadership Coaching and has been an active contributor to blogs and research insights on the themes of leadership, specifically focusing on areas of Women Leadership.

# Curriculum

## Module 1: Discovering Your Essence

**Objective:** Leverage strengths and past experiences to identify and craft your authentic personal brand.

- Life map activity
- Identify your Core Values, Strengths & Skills
- Identify your 'Personal Brand'

## Module 2: Amplifying Your Presence

**Objective:** Use communication and influencing styles to establish your presence, reflect on existing networks and expand your connections.

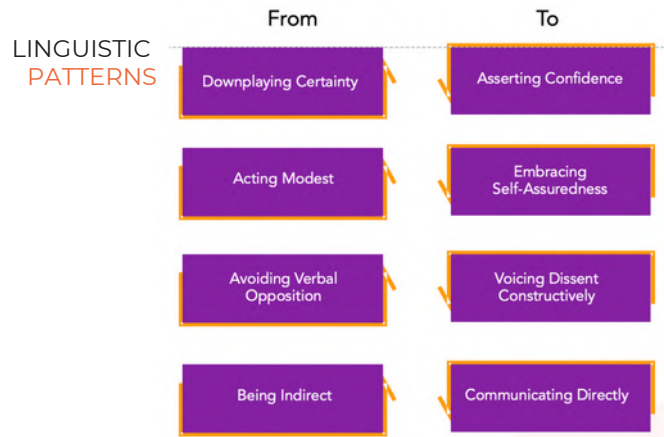
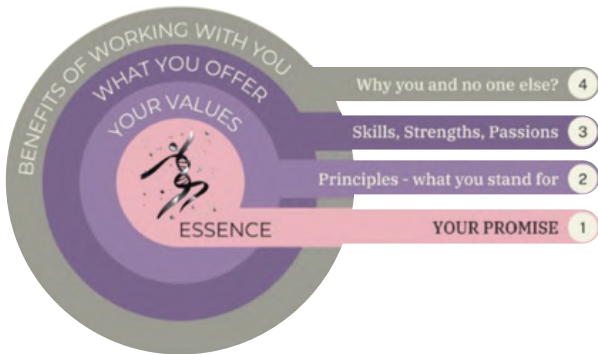
- Power of Influencing Others
- Principles of Strategic Networking to Expand your Circle of Influence
- Building your Professional Stakeholder Strategy

## Module 3: Nurturing Excellence

**Objective:** Know your well-being, create a supportive eco-system and move out of comfort zone.

- Reflect on your Well-being Quotient
- Create Your Life & Career Success Eco-system
- Charter Your Long-term Career Path

# Sneak Peak



## ALIGNING YOUR PASSIONS & STRENGTHS

**Passions**

- List out your top three passions
- List out things that frustrate you

**Your Strengths**

- What are your key strengths?



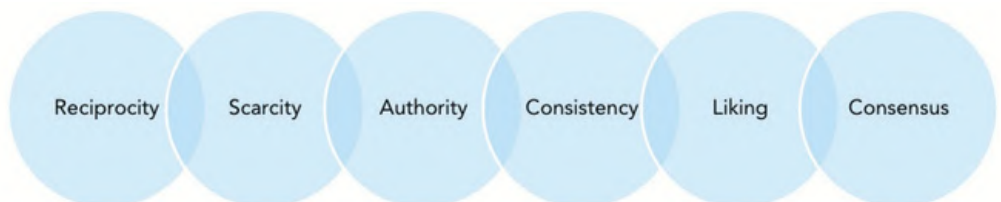
**Leveraging Your Strengths**

- How does your current role/future ambition leverage your strengths?

**Utilising Your Strengths**

- What would you need to do or what would need to happen for your role or future ambition to utilise strengths?

## PRINCIPLES OF PERSUASION



Source: Robert Cialdini, Influence: The Psychology of Persuasion

## Who is this Program for?

For All Women leaders. This program is for you, if

- You are a high-potential female leader aspiring for senior roles.
- You are a mid-senior level manager with 5+ years of work experience, aiming for career advancement.
- You are looking to navigate and overcome gender-specific challenges in leadership roles.
- You are interested in developing your leadership skills within a supportive and empowering community of women.

*You will be certified as a #LeadLikeHer Leader by Salto Dee Fe Consulting and S P Jain School of Global Management.*



### Program Dates

23rd and 24th May, 2024



### Program Fee

USD2500 per participant

Inclusions: Program Fees, Program Material, Program Participation Certificate

Exclusions: Taxes (if any applicable), Travel and Accommodation



S P Jain School of Global Management, Dubai is collaborating with Salto Dee Fe Consulting to offer a portfolio of high-impact programs. These programs leverage the academic thought leadership of S P Jain and the advisory expertise of SDF to create programs based on years of research, teaching, consulting and application.

Send your nominations to:

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[www.spjain.org](http://www.spjain.org)

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